

# COMPANY PROFILE

2025



Smart Entrance Solutions. Proven Performance.



# About Us



Maxiflex was founded in 1990 by Frans Janssen under the name Janssen Products cc, specialising in the manufacture, supply, and installation of PVC strip curtains, protection screens, and impact doors. The Maxiflex brand quickly earned a reputation for quality and reliability, which led to the adoption of the name Maxiflex Door Systems.

As the company grew—securing exclusive distributorships and expanding its product offering—a move to a larger, purpose-built facility in Spartan, Johannesburg, followed in 1996. Continued growth saw a second relocation to our current premises, also in Spartan, which features a 2,000 m<sup>2</sup> warehouse, modern offices, and a fully equipped showroom.

From our Johannesburg head office, supported by operations in Cape Town, Port Elizabeth, and Durban, we proudly serve customers across Southern Africa.

Maxiflex is the exclusive distributor for ASSA ABLOY Entrance Systems in Sub-Saharan Africa, offering their high-performance doors, sectional doors, loading dock equipment, and heavy industry doors. We are also the official distributor for Teckentrup Door Solutions, supplying a wide range of roller shutters and fire-rated doors. Recognising the need for local innovation, Maxiflex has developed its own range of impact doors, sectional doors, loading dock equipment, and high-speed doors. These solutions are manufactured to meet the same high standards our customers have come to expect from us.

“It’s extremely gratifying to see that many of the values laid down by Frans all those years ago still guide us today. Our pride in quality and workmanship continues to define who we are. We instil that passion and pride in our team—and it shows in the service we deliver. With 35 years of industry experience, we offer our customers confidence, consistency, and complete peace of mind.”

# Our Timeline

maxiflex

- Janssen Products cc starts trading as Maxiflex Door Systems.
- Appointed distributor for Teckentrup Door Solutions

TECKENTRUP  
DOOR SOLUTIONS

In order to maintain consistency and have a national presence, the Cape Town office opens its doors to look after the Western Cape region

Appointed as the distributor for the Crawford and Megadoor brands, in order to complete the industrial entrance system portfolio for ASSA ABLOY in Southern Africa.

Crawford  
ASSA ABLOY

MEGADOOR  
ASSA ABLOY

First production of the MF40 Sectional Door

Production of the new EOD Edge of Dock Leveller

First assembly of the new MaxiRoll

Satellite branch opened in Pretoria in order to provide a better service to customers in the Northern areas of Gauteng

Moves offices and factory to larger and upgraded premises at 14A Foreman Street, Spartan Ext.7, Kempton Park

Design and manufacturing of the MaxiDock range of dock levellers

Production of the new and improved Atmodoor 2.0

Acquires regional agent and establishes Maxiflex KZN

ALBANY  
ASSA ABLOY

- Albany Doors Systems is acquired by the global Entrance Systems manufacturer, ASSA ABLOY
- Port Elizabeth branch opens
- Maxiflex SA is started as trading company for Johannesburg and surrounding provinces

Schieffer is acquired by Albany International and changes their name to Albany Door Systems

ALBANY  
DOOR SYSTEMS  
A subsidiary of Albany International Corp.

Appointed distributor for Schieffer Tor und Schutzsysteme GmbH. Introduces 1st high-speed door to the SA market and supplies first doors to BMW South Africa in Rosslyn.

SCHIEFFER

JANSSEN  
PRODUCTS

Frans Janssen starts Janssen Products cc. First, rented premises in Meadowbrook, Edenvale

Moves to larger, rented premises in Meadowdale, Edenvale

Moves into newly built and owned premises at 14b Foreman Street, Spartan Ext.7, Kempton Park



1990

1992

1994

1996

2002

2007

2009

2012

2013

2014

2015

2019

2021

2022

2023

2025

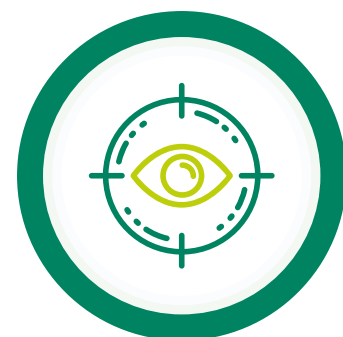




## Our Mission

Continuously working together to cultivate an environment of trust, enthusiasm, respect and pride in every aspect of our company

To be adaptable, reliable, and create solutions that enable us to develop trusted long-term client relationships



## Our Vision

To be the indisputable leader in entrance solutions in SA, where our name is synonymous with reliability, quality, and professionalism, making Maxiflex the obvious choice in our industry



## Our Values



# Our Directors



**Bram Janssen**  
CEO



**Guy Cooke**  
Managing Director



**Jacques Snyman**  
Operations Director

# Our Offices



## Maxiflex JHB

14a Foreman Str, Spartan Ext 7, Kempton Park, 1613  
Tel: 011 392 1709



## PTA Satellite Office

Tel: 011 392 1709



## Maxiflex EC

120 Mackay Str, Richmond Hill, Port Elizabeth, 6001  
Tel: 041 585 0690



## Maxiflex KZN

5 Springhawk Industrial Park, 10 Beechfield Crescent, Springfield Park, 4091  
Tel: 031 705 4044



## Maxiflex WC

21 Viben Str, Brackenfell, 7560  
Tel: 021 982 0570

## Key Facts

Year Established: 1990 | Number of staff: 60 + | Five offices in South Africa





# Our Services

## ADVICE

There is much to consider when choosing entrance solutions for your business. With over 30 years' experience we will offer you friendly, efficient and professional advice to ensure that the correct door and loading dock equipment is specified and installed in your facility.

## INSTALLATION, SERVICE AND MAINTENANCE

Maxiflex prides itself in superior workmanship. Our technicians are continuously trained, confident and able to perform any service, repair or upgrade required on any of the products in the range.

# Our Brands

maxiflex®

 **extruflex**  
flexible vinyl extrusion world leader

ASSA ABLOY

**TECKENTRUP**  
DOOR SOLUTIONS

Atmodoor®

MaxiRoll®





# Our Clients



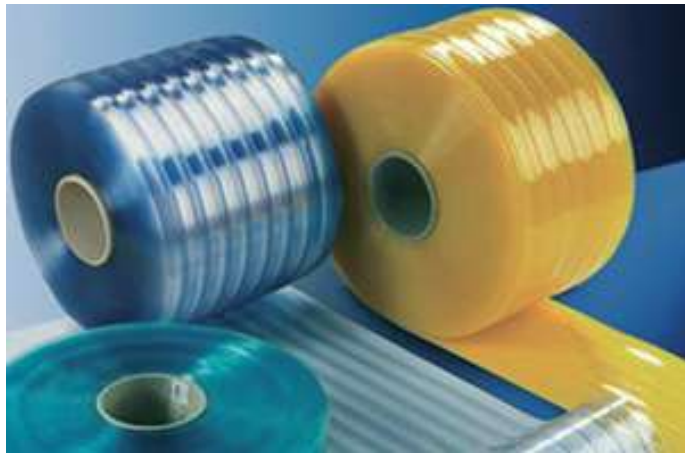


# Our Products



## Strip Curtains & Screens

- Strip Curtains
- Welding Screens
- Protection Screens



## PVC Material

- PVC Strips
- PVC Sheeting
- PVC Sliding Door



## Impact Doors

- Atmodoor
- Duralite Doors
- Swingflex Doors



## High Speed Doors

- Exterior & Interior Doors
- Food Processing Doors
- Cleanroom Doors
- Machine Protection Doors
- Cold Storage Doors



## Sectional Doors

- Insulated Sectional Doors
- Glazed Sectional Door



## Loading Dock Equipment

- Edge of Dock Leveller
- Air Powered Dock Levellers
- Hydraulic Dock Levellers
- Dock Seals & Shelters
- Docking Accessories



## Heavy Industry Doors

- Vertical Lifting Fabric Doors
- High Speed Rubber Doors



## Thermateck Roller Shutter Doors

- Thermateck Roller Doors
- High Speed Thermateck Roller Doors



## Fire Protection Doors

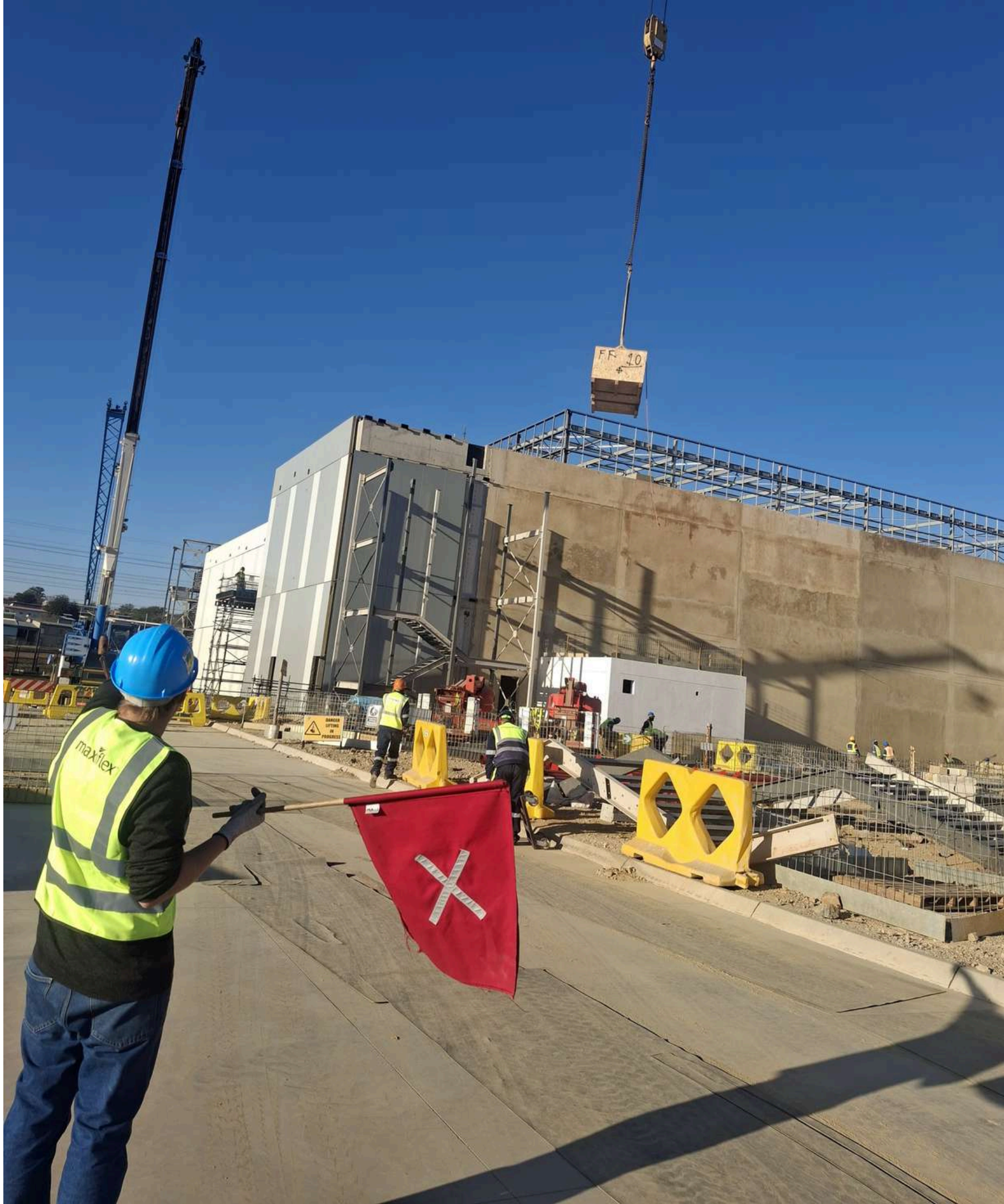
- Superior fire protection - tested for integrity, insulation, and heat radiation
- Full steel construction
- Flush door leaf with less protruding edges
- Ironmongery included
- Locally available



# Work in Progress

2025

Projects	Products	Province / Country
Crusader Logistics	Sectional Doors Dock Levellers Docking accessorues	Gauteng
Liquor Runner	Sectional Doors	Gauteng
Louwlardia Digistics	Sectional Doors	Gauteng
Swissport	Sectional Doors	Gauteng
Givaudan	High Performance Doors	Gauteng
Hume International	Sectional Doors Loading Dock Equipment	Eastern Cape
JNB11.2 Data Centre	Fire Protection Doors	Gauteng
Frulact	High Performance Doors	Gauteng
JNB12.1 Data Centre	Dock Levellers Sectional Doors Docking Accessories Fire Protection Doors	Gauteng
Hi-Calibre - Aspen	Cleanroom Doors	Gauteng
Nestle	High Performance Doors	Kwazulu Natal
DB Schenker	Sectional Doors	Kwazulu Natal





# Prestigious Projects

2024

Projects	Products	Province / Country
Sishen Iron Ore	Vertical Lifting Fabric Doors	Northern Cape
Shoprite Riverfields	Sectional Doors	Gauteng
DSV	Complete Loading Bays	Kwazulu Natal
JNB11.2 Data Centre	Fire Protection Doors	Gauteng
JNB21 Data Centre	Sectional Doors	Gauteng
	Fire Protection Doors	
	Scissor Lifts	
Food Lovers Market	Sectional Doors	Gauteng
Herholdt Brackengate	Sectional Doors	Western Cape
	Dock Levellers	
Arrow Park	Sectional Doors	Gauteng
Griffin Procurement	High Performance Doors	Harare, Zimbabwe
La Treve	Sectional Doors	DRC
Shoprite Wells Estate	Sectional Doors	Eastern Cape
	High Performance Doors	
Supergroup Isando	Dock Levellers	Gauteng
Ford	High Performance Doors	Gauteng
Clayville Nutritionals	High Performance Doors	Gauteng
Desert Dream Trading	Sectional Doors	Gauteng
	Dock Shelters	
	Dock Levellers	
Big Dutchman	Sectional Doors	Gauteng
Edward Snell	High Performance Doors	Gauteng





# Heneways

Edenvale, Gauteng

**Products:** 11 x Sectional doors  
4 x Air powered dock levellers

**Year completed:** 2024

**Contractor:** Abbeydale

***Heneways***  
all ways Heneways





# FMC Cold Storage

## Lanseria, Gauteng

**Products:** Maxiflex Polar Air II

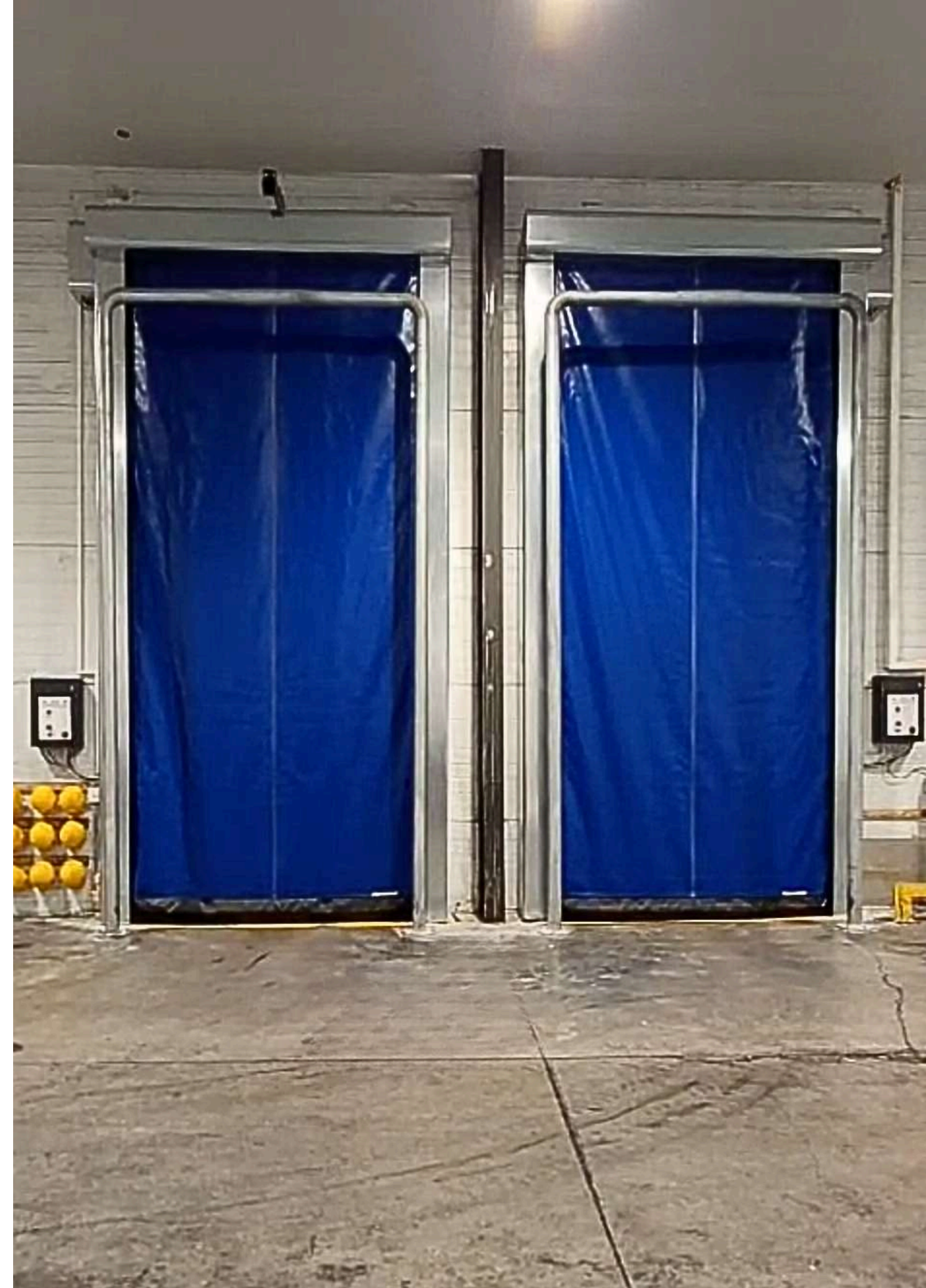
**Year completed:** 2024

**Contractor:** Maxiflex

**Application:** Cold storage

**Solution:** The Polar Air II was installed to replace two problematic competitor doors.

The Maxiflex Polar Air II high speed door offers a state-of-the-art solution for cold storage facilities and refrigerated warehouses. Its innovative double ventilation system prevents air exchange between temperature zones, ensuring an optimal microclimate for product storage. By acting as an effective barrier against ice, condensation, and humidity, the Maxiflex Polar Air II improves workplace safety while boosting energy efficiency, helping to significantly reduce energy costs associated with maintaining temperature control.





# Prestigious Projects

2023

Projects	Products	Province / Country
Crusader Logistics	Sectional Doors	Gauteng
Watchtower	Sectional Doors	Gauteng
Leroy Merlin	High Performance Doors	Gauteng
Satellite Food Emporium	Atmodoor	Gauteng
Supergroup	Sectional Doors Dock Levellers	KwaZulu Natal
Shoprite Centurion	Sectional Doors	Gauteng
Truworths DC	Sectional Doors Dock Levellers	Western Cape
Edward Snell	Sectional Doors	Gauteng
Retailability Warehouse	Sectional Doors Loading Dock Equipment	KwaZulu Natal
Sishen Iron Ore	Vertical Lifting Fabric Doors	Northern Cape
Zacpak	Sectional Doors	Eastern Cape
Herholdt Warehouse	Sectional Doors Dock Levellers	KwaZulu Natal
Vidhya Parkk	Sectional Doors	KwaZulu Natal
Coca Cola	High Performance Doors	KwaZulu Natal
Vector Logistics	Sectional Doors	KwaZulu Natal
Satellite Food Emporium	Atmodoor	Gauteng

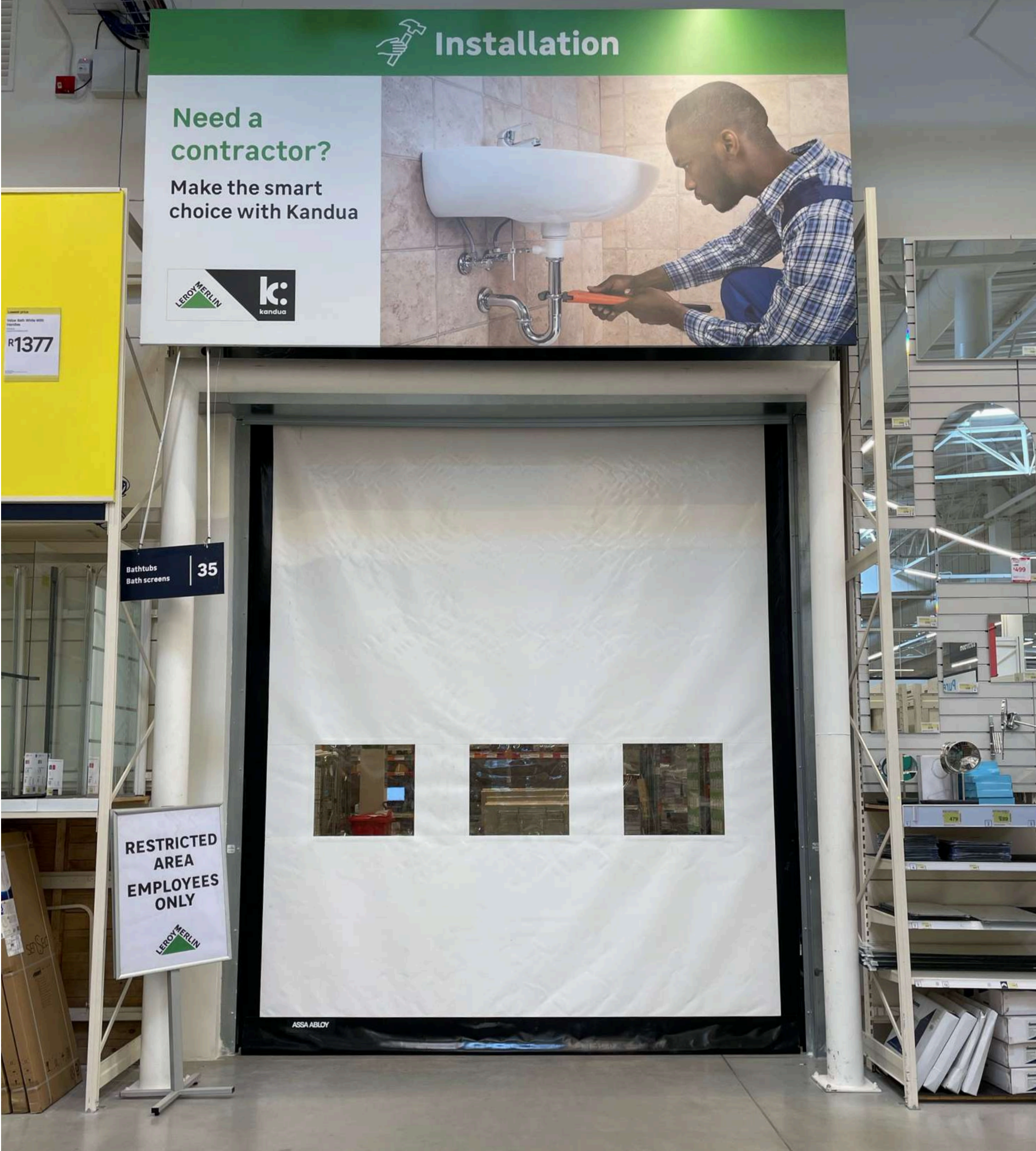




# Prestigious Projects

2022

Projects	Products	Province / Country
Vantage Data Centres	Fire Protection Doors Sectional Doors Complete Loading Bays	Gauteng
Merlot Close - Takealot	Sectional Doors	Gauteng
African Trading	Impact Doors	Namibia
Pick N Pay East Point	Impact Doors	Gauteng
Sishen Iron Ore - Kapstevel	Vertical Lifting Fabric Doors	Northern cape
25 Merlot Close	Sectional Doors	Gauteng
Huhtamaki	High Performance Doors	KwaZulu Natal
Famous Brands	Sectional Doors Dock Shelters	Western Cape
Famous Brands	High Performance Doors	KwaZulu Natal
Leroy Merlin	High Performance Doors	Gauteng
CCS Logistics	Sectional Doors	Western Cape





# Data Centres

## Gauteng, South Africa

**Products:** 104 x Teckentrup fire protection doors

2 x Sectional doors

2 x Combi dock levellers

2 x Dock shelters

Truck guides and dock bumpers

Wheel chocks with sensors

**Year completed:** 2022

**Application:** Data Centres

**Solution:** A data centre is a building used to house computer systems and associated components, such as telecommunications and storage systems. These systems store all the data that companies and all of us private users save into "the Cloud". This data needs to be stored safely and needs high levels of security and fire protection. The fire protection doors from Teckentrup are the preferred doors to offer the client peace of mind for this protection.

In this installation, we used a dock shelter with a self-adjusting top section that automatically adapts to different vehicle heights and vertical movements. The vehicle reverses into the curtain shelter which seals it off with flexible side and top curtains, giving weather protection during the loading and unloading process.

The dock leveller installed is the Combidock, which eliminates the need for different ramp heights. It is advisable to equip every frequent loading area with at least one Combidock so that vehicles of all sizes can be efficiently handled.





# Prestigious Projects

2020 / 2021

Projects	Products	Province / Country
Kerry Ingredients	High Performance Doors Sectional Doors Complete Loading Bays Impact Doors	Kwazulu Natal
DSV Park	Complete Loading Bays Impact Doors Scissor Lifts	Gauteng
Morgan Cargo	Sectional Doors Dock Levellers Dock Shelters	Western Cape
DSV Solar City	Complete Loading Bays	Western Cape
Food Lovers Market	Sectional Doors	Gauteng
VWSA	High Performance Doors	Eastern Cape
Pegas Non Woven	High Performance Doors Complete Loading Bays Fire Roller Doors	Western Cape
Kerry Ingredients	High Performance Doors Complete Loading Bays Sectional Doors Impact Doors	Kwazulu Natal





# DSV Park

Kempton Park, Gauteng, South Africa

**Products:** 274 x Sectional doors  
142 x Complete loading bays  
2 x High speed doors  
3 x Scissor lifts  
2 x Impact doors

**Year completed:** 2021

**Application:** Distribution and logistics

**Contractor:** WBHO

**Architects:** DBM Architects





# Prestigious Projects

2018 / 2019



Projects	Products	Province / Country
Pick n Pay Distribution Centre	MaxiDock Dock Levellers	Gauteng
CAT DRC	Teckentrup Doors	DRC
Rederberg Estates	Sectional Doors Loading Dock Equipment	Limpopo
Gogo Fruit	Sectional Doors Loading Dock Equipment	Limpopo
Schoonbee	Sectional Doors Loading Dock Equipment	North West
Festive Chickens	Loading Dock Equipment	Gauteng
Firestations	Sectional Doors	Gauteng
Deloitte River Creek	Sectional Doors	Gauteng
Logwin Logistics	Loading Dock Equipment	Gauteng
Aspen Pharmacare	High Performance Doors	Eastern Cape
Benteler	High Performance Doors	Eastern Cape
PE Cold Storage	Sectional Doors	KwaZulu Natal
Go Chill	Sectional Doors	KwaZulu Natal
LG Electronics	Loading Dock Equipment	KwaZulu Natal
Glaxo Smith Kline	High Performance Doors	Western Cape
Digistics	Sectional Doors Loading Dock Equipment	KwaZulu Natal
Volvo	Sectional Doors	Gauteng
Madikwe Berry	Sectional Doors Loading Dock Equipment	Limpopo
In2Food	Sectional Doors Loading Dock Equipment	Gauteng
Letseng Diamond Mine	Vertical Lifting Fabric Doors	Lesotho
My Domain	High Performance Doors	Western Cape
Evergreens The Fresh Market	High Performance Doors Sectional Doors Dock Levellers	Gauteng



# Prestigious Projects

2017 and earlier

Projects	Products	Province / Country
Aspen Pharmacare	High Performance Doors	Eastern Cape
Tiger Brands	High Performance Doors	Nationwide
Fire Stations JHB	Sectional Doors	Gauteng
NSRI	Sectional Door	Western Cape Kwazulu Natal
QK Cold Storage	Complete Loading Bays	Gauteng
Festive Chickens	Loading Dock Equipment	Gauteng
Firestations	Sectional Doors	Gauteng
DHL	Sectional Doors Dock Shelters	Eastern Cape
Caterpillar	Sectional Doors Dock Levellers High Performance Doors	Gauteng
Kyalami Grand Prix Circuit	Sectional Doors	Gauteng
Anglo American Kumba Iron Ore	Megadoor	Norther Cape





# Kyalami Grand Prix Circuit

Kyalami, Gauteng, South Africa

**Products:** Sectional doors  
**Year completed:** 2016  
**Contractor:** Gothic Construction  
**Architects:** Empowered Spaces





# Anglo American **Kumba Iron Ore**

**Kathu, Northern Cape, South Africa**

**Products:** 17 x Megadoors  
**Year completed:** 2013  
**Application:** Mining - Heavy Industry  
**Contractor:** Stefanutti Stocks  
**Engineers:** Worley Parsons







# maxiflex®



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